

# Independent School Management



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**ism**<sup>®</sup>

# Your school's viability hinges on your strong, decisive leadership. Your students' futures depend on you.

Make and implement the right strategic decisions to ensure your school's continued success. Rely on data-driven management strategies and mission-focused services in all areas of private school operations. These tools have been systematically analyzed by ISM and proven in our 45+ years of research and experience.

**Deliver your mission with excellence with support from ISM.**

“

**My trust in ISM grew strong** because, while they were tailoring their approach to our circumstances, they also worked faithfully and at length to help us understand possible trouble spots, **think through solutions**, and work toward them with **clarity and intention.**”

Carol Rawlings Miller, *Director of Academic Programs*  
Germantown Friends School, PA

“

I was skeptical when I first heard about ISM. I wasn't sure if the company was really going to affect the bottomline or help us grow.

**I have been absolutely delighted with our results.** We have seen an incredible return on investment—10 times the amount we paid in terms of student enrollment. It's been a very worthwhile experience.

ISM is the most reputable organization—the **gold standard** compared to everything else I've seen for private-independent schools.”

William Carroll, *Head of School*  
The Westfield School, GA





## Explore ISM's services.

### MEMBERSHIP

Discover how research-backed strategies and time-tested tools—including our flagship periodical, *Ideas & Perspectives*—will help your school thrive. Gain access to an exclusive membership community with data-driven methodologies to take your school from excellent to extraordinary.

Gold and Silver

➤ [isminc.com/membership](https://isminc.com/membership)

Platinum

➤ [isminc.com/platinum](https://isminc.com/platinum)

### CONSULTING

Feel confident in your school's strategies with individualized, one-on-one support. ISM Consultants partner with you to ensure that your school's governance and operations support your mission. Let's work together to strengthen your strategies across any area of school governance.

Boards

Development

School Heads

Marketing Communications

Business Office

Academic Leadership

Enrollment Management

International Programs

➤ [isminc.com/consulting](https://isminc.com/consulting)

### SURVEYS

You make important choices every day for your school. Use data collected from ISM's surveys to guide your decisions. Make decisions based on what your constituencies really want.

Student Experience

Alumni

Student Satisfaction

Applicant

Faculty Culture

Attrition

Faculty Experience

Stability Marker™ Assessment

Employee Satisfaction

Board

Parent Satisfaction

Executive Leadership

➤ [isminc.com/surveys](https://isminc.com/surveys)

### PROFESSIONAL DEVELOPMENT EVENTS

Strengthen your leadership skills and engage in unmatched hands-on training to learn research-driven strategies and mission-critical skills. Feel confident in your role and deliver your mission with excellence.

Summer Institute

School-Year Workshops

Advancement Academy

Webinars

Heads Retreat

➤ [isminc.com/events](https://isminc.com/events)

### SCHOOL SOFTWARE

Many private-independent schools use software products that aren't created with their needs in mind. We're private and independent—just like you. ISM's software products simplify your workflow and empower your mission.

FAST Aid

ScheduLogic

➤ [isminc.com/software](https://isminc.com/software)

### INTERNATIONAL CIRCLE

Build a successful international student program with the only resources and training developed specifically for K–12 private-independent schools.

Webinars

Live Coaching

Discussion Boards

Done-for-You Checklists

➤ [isminc.com/international-circle](https://isminc.com/international-circle)

### INSURANCE

Partner with ISM for quality, proven insurance from an organization that understands the unique needs of private schools. ISM Insurance Inc. combines our 45+ years of data-backed strategies and experience with the best insurance benefits tailored specifically for K–12 independent schools.

Employee

Directors & Officers

Domestic Student

Risk Management

International Student

➤ [isminc.com/insurance](https://isminc.com/insurance)



If you have any questions regarding ISM's Services, contact **302-656-4944** or **[schoolsuccess@isminc.com](mailto:schoolsuccess@isminc.com)**

## Learn more about the ISM companies.

### Powered by ISM

#### Outsourced School Solutions

- **Head Search and Placement**—Find your K-12 school's next exceptional leader. Engage with us for Head and administrator search and placement, interim support, and strategic consulting.
- **Digital Marketing Solutions**—Benefit from done-for-you digital marketing services proven to keep your admission funnel full year-round and fill more seats.
- **Outsourced Business Office Services**—Enjoy better financial services at a lower price point. Services include outsourced bookkeeping and accounting, strategic advisory, and interim/fractional CFO.
- **HR Audit and Assessment**—Ensure the health of your human resources operations with trusted expertise at your fingertips. Take our Total HR Assessment to identify your strengths and weaknesses, or work with us to outsource part or all of your department.

#### Medical Advisory Health & Wellness Organization

It's time to be proactive about transforming student and faculty health at your school. Get direct access to medical professionals to give you the most up-to-date guidance and strategies to keep your students and employees safe and healthy.

#### A3—Athletic Administrator Alliance

Athletic programs have a significant impact on student life, well-being, and school culture. A3 delivers ISM's research and insight to empower key athletic administrators to support their school's mission and positively impact student success, recruiting, fundraising, diversity, and much more.



Deliver your mission with ISM's expertise. Get started now.  
Contact **302-656-4944** or **[schoolsuccess@isminc.com](mailto:schoolsuccess@isminc.com)**